



Thinkuknow Introduction

Can I follow you film



Staying up to date with technologies - objectives



By the end of this section, delegates will be able to:

- Highlight the potential risks young people may face online
- Describe the technologies and functions
- Outline the specific risks associated with different types of new technologies
- Understand your responsibilities in your own online activity
- Understand your role in promoting e-safety at work



What are our kids doing online?

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Highlights from the Ofcom 2013 Report study:

- **Hours spent online**
 - 5-7's – 6.5 hours a week
 - 8-11's – 9.2 hours
 - 12 – 15's – 17 hours
- **Social networking**
 - 8-11's – 18%
 - 12-15's – 67%
- **Mobile phones**
 - Voicemails- 8-11's average 10 calls per week. 12-15's average 21 calls per week
- **Texting**
 - 8-11's – 54 messages per week (ave.).
 - 12-15's – 255 messages per week (ave.)



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Highlights from the Ofcom 2013 Report:

- Smartphone ownership
 - 5-7's – 3%
 - 8-11's – 18%
 - 12-15's – 62%
- Gaming devices
 - 5-7's – 78%
 - 8-11's – 91%
 - 12-15's – 89%
- Home Internet use
 - 5-7's – 88%
 - 8-11's – 91%
 - 12-15's – 94%

(Ofcom 2013)



Overarching risks



- Unwanted contact/grooming
- Cyberbullying
- Harmful content/illegal materials
- Privacy/digital footprints



Unwanted contact and grooming



Definition of grooming:

A process by which a person prepares a child, significant others and the environment for the abuse of this child

Specific goals include gaining access to the child, gaining the child's compliance and maintaining the child's secrecy to avoid disclosure

[Kayleigh's Story](#)



Online grooming techniques



- Bribery and gifts
- Flattery
- Sexualised games
- Threats
- Blackmail
- Desensitisation – pornography, child abuse images, video and web cams may be used



Cyberbullying



Definition of Cyberbullying:

'The use of digital technology (text messaging, email, social networking sites etc) to bully, harass or abuse someone.'

(DfE 2009)

- How:
- Mobiles
 - Social networking sites
 - Gaming
 - Forums
 - Email
 - Sexting



Cyberbullying Traits



- It is an **invasion of personal space** for young people and is all encompassing and penetrating.
- The **audience can be large, reached rapidly and can be unknown**
- It is **easier for perpetrators to remain anonymous through the online world or masquerade** as another person
- The target of **bullying can be anyone as physical and other factors do not come into play.**



Cyberbullying Traits - continued



- Often young people who **engage in cyberbullying get involved in an unintentional way.**
- There **is a disconnection as they are removed from the face to face.**
- **There is an evidence trail in the online world** therefore there is the ability to track people



Harmful Content

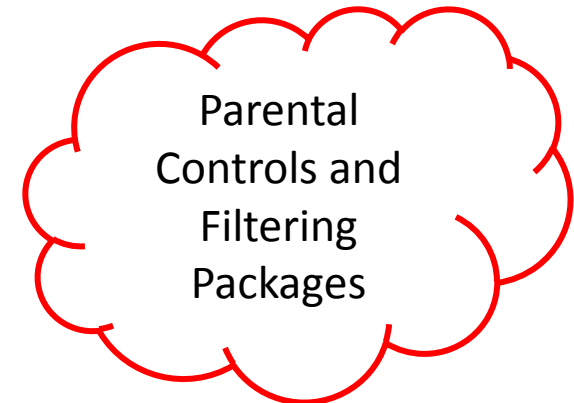


Harmful Content – Spilts into illegal and inappropriate content

Illegal Content – Child abuse images and race hate material

Inappropriate Content – Pornography, violent material and gambling sites

- Exposure to material this is not age appropriate
- Intentional and non-intentional
- Access to illegal material
- Self-taken images





Privacy/digital footprint



- The information we put online leaves 'footprints'
- Young people can be easily identified or traced
- Once information is online it is hard to remove – it can be copied, cached etc and may be around forever
- Information about individuals is not just stored on their profiles – friends, family contacts....



Contents

- Instant Messaging & Chat
- Social networking
- Online gaming
- Mobile technology
- Webcam chat



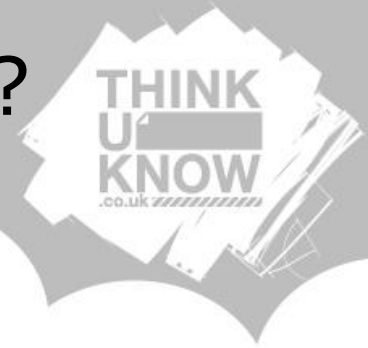
Tips for young people



- Privacy settings need to be set to “Friends only”
 - Including comments, posts and photos
- Use https: and strong passwords
- “Friends” should be people you know and trust in the real world
- Only post content and photos you wouldn't mind showing your family!
- Learn how to report any issues directly to the SNS



Facebook for younger children?



If they are going to have a profile....

- Communication with their parents
 - get them to view their profile
 - go through the privacy settings
 - keep abreast with changes
- Address the subject at school
- 'Like' the click CEOP page

- Login & Password
- Get Started on Facebook >
- Manage Your Account >
- Privacy >
- Security >
- News Feed >
- Timeline >
- Sharing >
- Messaging >
- Connecting >
- Pages >
- Facebook Mobile >
- Popular Features >
- Facebook Ads >
- Report Something >
- Apps, Games & Game Payments >



Learn About Graph Search



Learn the Privacy Basics



See What's New on Facebook



Review Our Safety Resources



Report an Issue





Discover Games & Apps

Top questions

- How do I get the new design?
- How do I reset my password?
- When I share something, how do I choose who can see it?
- How are Pages different from personal

More Help

-  **Facebook Tips**
Pro tips from Help Center writers
-  **Facebook and Privacy**
Privacy news and updates