

'Online Child Exploitation' Parent / Carer Information Workshop

Social Media / Gaming – Children, Young Adults & Adults
What is the Risk, What is the Danger,
What is the Harm?



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Online Safety is Predominantly about Behaviour
But Technology can Assist

- | | |
|---|--------------------|
| 1. Get Involved – Use same Apps / Social Media / Games - Talk | Physical |
| 2. Adhere to Age Restrictions (Apps & Games, if & where possible. | Physical |
| 3. Check Contacts List & Friends & Opponents | Physical |
| 4. Be part of Closed Groups-Clash of Clans / WhatsApp / Fila /Discord | Physical |
| 5. Cover Up Webcam when not Using (Webcam Compromise) | Physical |
| 6. Don't use File Sharing Streaming of Videos (eg Putlocker) | Physical |
| 7. Use Social Media Positively - Twitter / LinkedIn / Blogging | Physical |
| 8. Speak to Schools THIS IS TEAMWORK | Physical |
| 9. Use Family Sharing (Ibads / Iphone) – Family Link (Android) | Settings Practical |
| 10. Switch off Sync on Android Phones / Tablets | Settings Practical |
| 11. Use GPS / Location Settings when required | Settings Practical |
| 12. Switch Off Location Settings on Childs / Young Adults Phones | Settings Practical |
| 13. Test App games by switching off WiFi & Mobile Data | Settings Practical |
| 14. Restrict WiFi Access (Times) via Modem | Settings Practical |
| 15. Use filters to restrict access (Parental Controls & Software) | Settings Practical |
| 16. Azomee Software – Allows Parents to Teach & Monitor Chat | Practical |

SAFETY FIRST!



Understand the Risks to Restrict Escalation to Online Dangers
by Preventing Inappropriate Behaviour

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Safer Internet Day 2019 | Tuesday
5 February
Together for a better internet
www.saferinternetday.org



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What Do Children & Young Adults do Online ?

What are the Dangers they can face ?

Are they all Vulnerable ?

Online Vulnerability can be 'Amplified'

Causes of Amplification

- Poverty Neglect
- Affluent Neglect
- Special Needs
- No Supervision
- Excessive Use
- Inappropriate Behaviour

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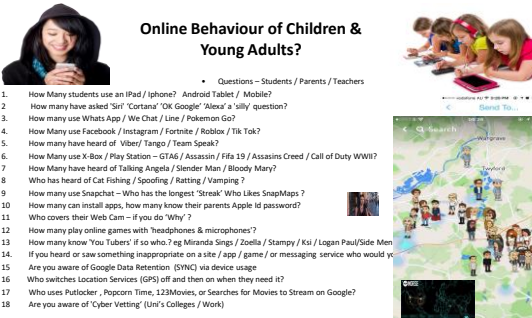
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Online Behaviour of Children & Young Adults?

• Questions – Students / Parents / Teachers

1. How many students use an iPad / iPhone / Android Tablet / Mobile?
2. How many have asked Siri 'Cortana' 'Ok Google' 'Alexa' a silly question?
3. How many use Whats App / We Chat / Line / Pokemon Go?
4. How many use Facebook / Instagram / Fortnite / Roblox / Tik Tok?
5. How many have heard of 'Vines' / Snap / Team Speak?
6. How many use X-Box / Play Station – GTAA / Assassin / Fifa 19 / Assassin Creed / Call of Duty WWIII?
7. How many have heard of Talking Angel / Slender Man / Bloody Mary?
8. Who has heard of Cat Fishing / Spoofing / Rattling / Vamping?
9. How many use Snapchat – Who has the longest 'streak' / Who likes SnapMaps?
10. How many can install apps, how many know their parents Apple ID password?
11. Who covers their Web Cam – if you do 'Why'?
12. How many play online games with 'headphones & microphones'?
13. How many know 'YouTuber' if so who? 'Log Miranda Singh / Zedra / Stampy / KSI / Logan Paul/ Side M'?
14. If you heard or saw something inappropriate on a site / app / or messaging service who would you report?
15. Are you aware of Google Data Retention (SYNAC) or device usage?
16. Who switches Location Services (GPS) off and then on when they need it?
17. Who uses Pufftucker, Popcorn Time, 123Movies, or searches for Movies to Stream on Google?
18. Are you aware of 'Cyber Vetting' (Uni's Colleges / Work)



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Online Dangers;

- Inappropriate Content
- Online Privacy
- Inappropriate Selfies (Sexting)
- Online Grooming / Sextortion
- Online Bullying
- Radicalisation
- Digital Tattoo Issues

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Equal Protection Online as Offline ?

Websites – Social Media – Games Consoles – Apps
No age Some Ages PEGI Some Age

"ANYONE CAN TALK TO YOU AND THEY CAN ASK FOR PERSONAL DETAILS LIKE WHERE YOU LIVE AND YOUR AGE. THEY CAN ASK YOU TO DO THINGS YOU DONT WANT TO DO"



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Well Being in the Digital World Why You, Why Me , Why Now

Why Now

- 39% of teens & 59% of young adults have sent or posted sexually suggestive images or videos
- 20% of teens & 33% of young adults have sent/posted nude or semi-nude images of themselves
- 38% of teens & 46% of young adults say it is common for nudes to be shared with people other than the intended
- By 15 children were more likely to have seen online pornography
- 65% of 15-16 year olds report seeing pornography
- Children were as likely to stumble across pornography via a pop up as to search for it deliberately
- Psychological / Emotional – Being hooked up to devices has an overwhelming impact on childrens anxiety levels

Adhere to Age Restrictions (Apps & Games, if & where possible)

Can you have an Instagram / Facebook / Twitter / Snapchat / WhatsApp / Roblox / Tik Tok / Black Ops Bigo Live / Yubo / Fortnite Account ?
If you are not 18 or 16 or 13 or 12 - yet?

No - but

- If you use Instagram/ Games / Apps / Snapchat / Tik Tok Fortnite etc & you lied about your age – even just by using !!!!!
- If adults set it up the game for you, then they must be involved in your 'Online Life' especially when you are using your device. So
- Talk & Show your Parents / Carers
- DON'T TALK TO ONLINE STRANGERS



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Online Behaviour of Children & Young Adults?

Top 10 iPhone Parental Monitoring Apps

All Topics

1. Spyzie

Parents are looking for a multiplatform and highly advanced surveillance app. This app is just the right solution for you. You can find out what your child is doing on their iPhone, iPad, and even on their Android phone. The app is easy to use and has a simple interface. It can help you monitor your child's online activity, including their text messages, social media posts, and even their location. The app is available for both iOS and Android devices. It is a great way to keep your child safe and ensure they are using technology responsibly.

2. Qustodio

You don't need any app to monitor iPhone, but you may get the Qustodio Parent app to view your child's online activity. It is compatible with all versions of iOS and Android. You can also use the Qustodio Parent app to monitor your child's online activity. It is a great way to keep your child safe and ensure they are using technology responsibly.

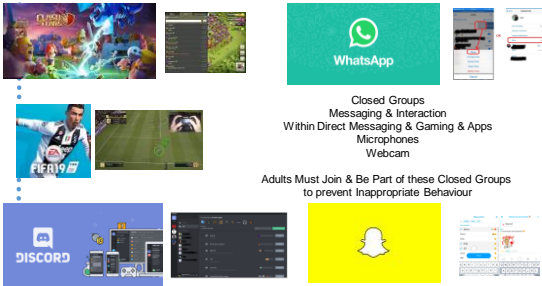
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Connecting / Interacting with Others Gaming & Messaging – Closed Groups



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Be part of Closed Groups-Clash of Clans / WhatsApp / Fifa /Discord



Closed Groups
Messaging & Interaction
Within Direct Messaging & Gaming & Apps
Microphones
Webcam

Adults Must Join & Be Part of these Closed Groups
to prevent Inappropriate Behaviour

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Risks can lead to Dangers can lead to Harm Harm - Exploitation

including:

Physical Exploitation

Sexual Exploitation

Emotional Exploitation

Radicalisation / Extremism

Reputation Damage

Bullying

Identity theft / Illegal behaviour

Exposure to inappropriate content

Obsessive use of ICT

Copyright infringements

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What adults worry about

- Predators (Gaming & Social Media) (Meeting People Met Online)
- Viewing inappropriate content (**TOR – Darknet etc**)
- Posting/sending inappropriate content (**Inappropriate Selfies etc**)
- Online Bullying / & harassment (**Closed Groups – Discord etc**)
- Copyright Theft (**Streaming Films – Putlocker / 123 Movies etc**)
- Online addiction / tiredness (**Gaming – Fortnite GTA etc**)
- Online Conduct that may be, illegal or inappropriate behaviour
- Online Reputation & Identity Theft & **Digital Tattoo**



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Your Digital Anxiety / Emotional Life in Likes



• "If I got 15 likes, I feel good" - Aaron, 11

• "I just edit my photos to look better" - friends and family

• "My mum took a picture of me and I felt awkward" - her" - Bridie, 11

• "I saw a picture of me and I felt awkward" - her" - Bridie, 11

Chasing Likes

Being Anxious about Appearance

Chasing Validation

Disconnecting seen as Socially Damaging

75% of 10-12 yrs olds have Accounts

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What Info Apple, Facebook, and Google Keep – What can be Seen?

Facebook/Instagram/WhatsApp

Facebook allowed to share, store info how it likes

Name – Birthplace – City of Residence – Phone – Email –

Current Employment – Relationship – Anniversary –

Previous Relationships – Aliases – Screen names – Address

Google (OK Google)

Facebook allowed to share, store info how it likes

Location On – Google Tracks

History On – Google Tracks hourly-daily-monthly activity-top clicks / queries/sites

Age, gender, predicts your interests. - Tracks devices you

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Siri – is recorded sent to Apple and transcribed to process request

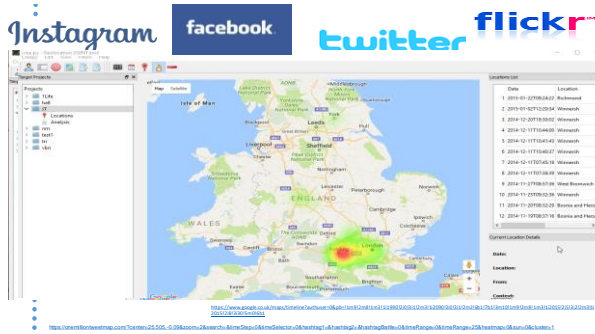
Contacts – Songs LOCATION LOCATION

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Inappropriate

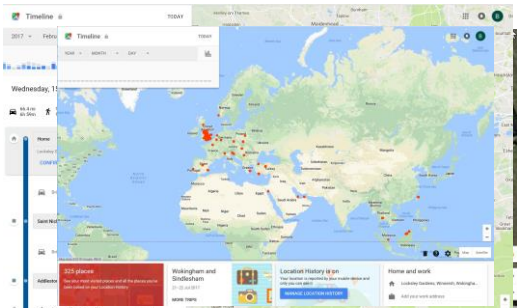


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Switch Off Location Settings on Childs / Young Adults Phones



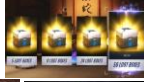
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Equal Protection Online as Offline– Gaming – Mental Wellbeing / Ages?

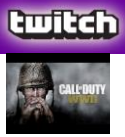
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Online Gaming

- Playing games against friends and **strangers**.
- Chatting to friends and **strangers** using microphone headsets.
- Exchanging contact details – Online Purchases.
- Playing games unsuitable for your age?
- Tiredness** v Addiction



Tiredness Creates Mistakes



Grand Theft Auto – Inappropriate Content & Contact Visual & Audio



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Online Behaviour – Gaming – Fortnite addiction: Girl, 9, in therapy after becoming hooked on violent survival game



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Use GPS / Location Settings when required

Risks Through Technology? - Identification

IPhones/ Androids / Tablets – **Intentional & Unintentional Victims**

Using GPS – Location Services (Google Services)

Accessing the internet by 3G/4G technology. (Filtering Monitoring)

Taking & Posting photos and videos. (I Cloud / G Cloud)

Using instant messaging. (We Chat, Whatsapp)

Sharing personal information. (Microphone /WebCam)

Be aware of in-app purchases (Apps (Random Play)

Facial Recognition / Photo DNA

Anonymity (Sites Apps VPN)

Tinder v We Chat (GPS)

Pokemon Go (GPS)

Find my Phone (GPS)

SnapMaps (GPS)



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Don't use File Sharing Streaming of Videos (eg Putlocker)

Risks Through Technology?

How Can Webcam's be Compromised –

Viruses – But How (Pop Ups, Messaging, Streaming)

Searching for Movies on Google !

Being Tricked or Convinced into doing inappropriate things on webcam.

Harm from Deliberate Inappropriate Use

Speaking to Strangers (Intentional Victims)

Harm from Unknown Webcam Access

Viruses Gaining Access (Unintentional Victims)

Victims - can happen to boys and girls.

Truth or Myth

Web Cam Compromise

Viruses



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Cover Up Webcam when not Using (Webcam Compromise)

Webcam Compromise as result of Viruses

Intentional & Unintentional Victims

- i. Talking to people on webcams using IM, Facebook or Google+.
- ii. This could be friends or strangers.
- iii. Using Chat Roulette / Omegle / Badoo (Live Streaming)
- iv. Skype / We Chat / WhatsApp / Facetime
- v. Viruses / Ratting



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Inappropriate Conduct?

Online Bullying Anti Bullying Week

- i. Bullying someone using **Mobiles/ Messaging / Gaming.**
- ii. It is a big problem having moved from Messaging to Apps (DM's). (WhatsApp / OoVoo /) etc
- iii. It can start off as a joke and spiral out of control.
- iv. It can be very **hurtful & upsetting & IS WRONG**
- v. Adults and young people think that because its online it makes them **Anonymous** and wont be **Found**.
- vi. It now almost always involves **'The Camera'**
- vii. Mostly through **Apps & Closed Groups (Discord -Street Chat)**
- viii. **Revenge**

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What is Being Kind? Showing Respect?

- Bullying on Purpose?*
- Bullying by Accident?*
- Bullying without knowing*

Discrimination
Feeling Jealous
Treating Someone Differently

75% of Communication is Visual
Misunderstood
Joke back firing

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What Should Adults Do?

- Listen & take child seriously
- Make sure child is and feels safe
- Don't overreact
- Encourage child not to retaliate
- Gather facts & save the evidence
- Get the child to help solve the problem
- Teach self-esteem & resilience
- Bring in school officials if there is a "nexus" with school
- Encourage child to reach out to friends
- **Encourage Courage:** "Be a friend, not a bystander"

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Inappropriate Selfie

Sexy Selfie

Sexting

Indecent Images of Children

The term 'sexting' is used to describe the sending and receiving of sexually explicit photos, messages and video clips, by text, email or posting them on social networking sites. It's increasingly done by young people who send images and messages to their friends, partners, or even strangers they meet online.

Sexting: Sexting is sending, receiving, or forwarding sexually explicit messages, photographs or images, Indecent Image of a Child: An Indecent Image of a Child is not defined by law, the decision of whether an image is indecent is left to the police, CPS and the jury.

Child: Anyone Under the age of 18 year
Age of Criminal Responsibility: 10 years of Age



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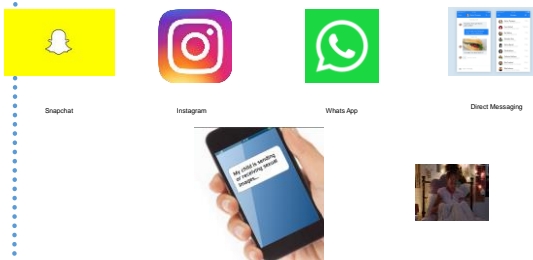
What Devices ;



What Operating Systems;
ios & Android (Apple & Google)

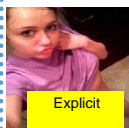
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What Apps Social Media ? ;



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Why do young adults take/send 'inappropriate selfies'?



Explicit
Inappropriate
Role Models

- | | |
|--------------------------|--------------------------------|
| Teen "romance" | – images shared willingly |
| Intimacy with partner | – images shared willingly |
| Flirting / Prank / Joke | – images shared willingly |
| Showing off (parties) | – images shared willingly |
| Impulsive risk-taking | – images shared willingly |
| Peer pressure | – images shared willingly |
| Revenge | – images shared to cause Shame |
| Bullying or intimidation | – images shared to cause Shame |
| Blackmail | – images shared to cause Shame |

'Coz they Can'

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So What Are the Risk of Sending 'Inappropriate Selfies'?

Inappropriate Selfie = Sexy Selfie = Sexting = Indecent Images of Children

- Humiliation, Guilt, Shame, Anger and Self-Blame—which can lead to ongoing emotional distress, withdrawal from school and family life and in severe cases, self-harm and suicidal thoughts
- Bullying, Teasing and Harassment from peers—they may experience bullying, including online bullying, if photos are shared around their school community or friendship group
- Damage to Digital Tattoo—it may impact on their reputation and performance at school, as well as employment opportunities in the future
- Criminal Charges and penalties—it can be a crime when it involves creating, possessing and/or sharing sexualised images of people under 18 years. Sex Offender Register and/or DBS

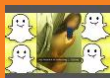
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So What Are the Risk of Sending 'Inappropriate Selfies' Cont?

Inappropriate Selfie = Sexy Selfie = Sexting = Indecent Images of Children

Risks - Legal & Non Legal
(Being Aware of Local Implications & Cultural Implications)

- Creating, distributing or possessing an indecent image of a child – against the law (LEGAL)
- UK Police position – first time offenders should not face prosecution (Criminalising our Youth)
- Emotional and psychological damage (NON-LEGAL)
- Reputational Damage Digital Tattoo (NON-LEGAL)
- Online manipulation/extortion (NON-LEGAL)
- Outcome 21 (New UK Law - NON-LEGAL/ LEGAL)



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The Legal Consequences

Outcome 21

1. Every 'crime' recorded on police systems has to be assigned an outcome from a predefined list of outcome codes.
2. January 2016 the Home Office launched a new outcome code (Outcome 21) to help formalise the discretion available to the police when handling crimes such as youth produced sexual imagery.

Outcome 21 states:

Further investigation, resulting from the crime report, which could provide evidence sufficient to support formal action being taken against the suspect is not in the public interest. This is a police decision.

This means that even though a young person has broken the law and the police could provide evidence that they have done so, the police can record that they chose not to take further action as it was not in the public interest.

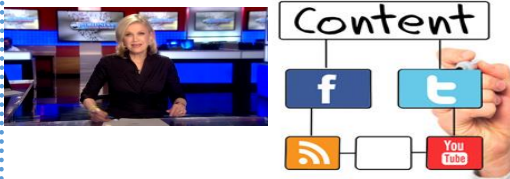
DBS certificates

It is not possible to categorically say that an incident of youth produced sexual imagery recorded on police systems with Outcome 21 would never be disclosed on a DBS certificate.

Therefore a 16 year old who is investigated
But not charged or cautioned will have the investigation
Shown on a DBS Disclosure until they are 27

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Inappropriate

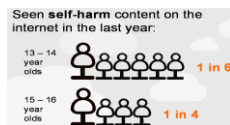


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Inappropriate Content / Sites?

Online Bullying / Incitement / Self Harm

- Ask FM
- Blue Whale Game
- 13 Reasons Why**
- Frapping / Identity Theft / CatFishing always an issue
- It can be very **malicious**.
- Prey on the Vulnerable



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Your Digital Footprint / Tattoo / Reputation
Post in Haste – Repent at Leisure

Online Reputation
Digital Footprint
Digital Tattoo

Whatever the Name –

what you
Post
View
Say
Take

Today can/will Impact on your
life later

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Your Digital Tattoo
What Has Been the Risk

Risk – Danger - Harm

There are a number of key risks to using new technologies, including:

- Physical Exploitation
- Sexual Exploitation
- Emotional Exploitation
- Reputation Damage**
- Radicalisation
- Online Bullying
- Identity theft
- Illegal behaviour
- Exposure to inappropriate content
- Obsessive use of ICT
- Copyright infringements

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Your Digital Tattoo
What makes a good digital tattoo?

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Your Digital Tattoo

Are you visible online?

- So Do you have a digital tattoo?
- ✓ Do you have a Facebook profile? (Instagram / WhatsApp)
- ✓ Do you have a Twitter profile?
- ✓ Do you have a LinkedIn profile?
- ✓ Do you have a profile on any social media channel?
- ✓ Have you ever been mentioned on any social media channel, website or blog?
- ✓ Have you ever been tagged in any image online?
- ✓ Do you have a Google profile?
- ✓ Who uses Gmail?
- ✓ Have you ever Googled yourself?



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SOCIAL MEDIA PROFILES



YOUR PROFESSIONAL IMAGE STARTS WITH LINKEDIN

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Your Digital Tattoo

It's About Having a Good Digital Tattoo That You Control

A Digital Tattoo is better than none at all

One of the best ways to bury embarrassing search results is to create good ones.

OWN YOUR POST



WordPress

Blogger



YouTube

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Recruiters and Admission Officers are Looking

It's time to come to terms with the fact that recruiters and your peers are researching you on social media. Since they're checking out your online presence anyway, you might as well enhance your public image.



Social media is a powerful tool that connects you with professionals, school alumni, recruiters and potential employers.

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| 15. Use filters to restrict access (Parental Controls & Software) | Tech |

Understand the Risks to Restrict Escalation to Online Dangers by Preventing Inappropriate Behaviour

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Use Family Sharing (Ipads / Iphone) – Family Link (Android)



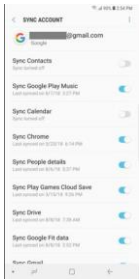
Overview of Family Sharing features

- Share music, movies, books, tv shows, and any other purchased content instantly
- Family Photo Stream lets you automatically share photos with other family members
- Share family calendars and still have your own personal calendars as well
- Share locations so you always know where your family members are
- Locate family member's devices from any other device in the family group via Find My iPhone
- *Ask to Buy* feature lets parents require children under 18 to ask permission before purchasing iTunes and App Store content; you can accept or deny requests remotely



First, gather the essentials. You will need:
 *A Google Account for your kid through Family Link
 An Android device (running Android 7.0 Nougat or later) for your kid
 *Your own Android device (running Android 4.4 KitKat or later) or iOS device (running iOS 9 or later)
 *Your own Google Account

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Switch off Sync on Android Phones / Tablets

Google Cloud How to turn off Google Sync on an Android device

1. On the main **Android** home screen find and tap **Settings**
2. Select **"Accounts"**, **"Accounts & Sync"**, **"Data Synchronization"**, or **"Cloud and Accounts"**
3. Tap **Accounts** or select the Google account if it appears directly. ...
4. Uncheck **Sync Contacts** and **Sync Calendar**.

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Test App games by switching off WiFi & Mobile Data



Switch of WiFi or Mobile Data or
Put Device into Airplane Mode

This Allows User to Ascertain if Internet
is Required to Play the Online Game



If Internet Required
This means Game can allow
Advertising / Messaging / Interaction /
Random Play against Strangers
Tik Tok & Fortnite

If Internet Not Required
This means game can be played without
worry of Online Interaction / Messaging
From other Competitors.

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Restrict WiFi Access (Times) via Modem



Open a new web browser on your
connected device and type
192.168.1.254 into the address bar.
This will open the Hub Manager



Select the device you want to apply access controls to and click
Set



Choose the start time and click **Set**

Choose the end time and click **Set**

Choose the days you want access controls and click **Set**

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Remember

Make the Right Choice

Online Safety begins with You

The Pledge

- ✓ I will talk to someone if I am feeling down after going online
- ✓ I will connect with respect (and report people who do not)
- ✓ I will share positive messages
- ✓ I will think critically when I go online
- ✓ I will have a healthy balance with technology



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Use filters to restrict access (Parental Controls & Software)



Best Parental Control Software (Google)

Qustodio
Net Nanny
Symantec Norton
Kaspersky Safe Kids
Circle with Disney
Mobiclip
SafeDNS

There are more.....

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Azooomee App – Allows Parents to Teach & Monitor Chat

Safety is at the heart of everything at Azooomee – it is partnered with the NSPCC & endorsed by me. Azooomee has created safe place for your children:

- All content is personally curated by Azooomee and their team of former teachers and children's media experts to be fun and educational
- Using the Restricted Profiles on some Android devices or Guided Access on iOS means children (users) can't leave Azooomee without their parent's permission
- Kids (users) are NEVER shown any ads
- Parents approve all connections in Azooomee Chat and all parental settings are protected by a PIN
- Safety in games & interaction is paramount but Azooomee also teaches children (users) how to make smart, safe and kind choices online.



What makes Azooomee safe?

Allow children to play games, watch videos and chat in safety within a curated, age-appropriate and parent-monitored app

Allow children to learn about online safety, online dangers & how to keep safe

NSPCC

KIDSAFE



Discount link to the Azooomee Shop:
<https://shop.azooomee.com/discount/BESAFEONLINE>

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'Understanding & Minimising Risk can Reduce the Escalation to Danger which in turn drastically Reduces the possibility of Exploitation'

Thank you!
Jonathan Taylor MSc

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